Neighborhood Snapshot

Portland Area A

Jerry E. Abramson
Mayor

Louisville
Metro Council

2005

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Portland Area A Neighborhood Snapshot

The Portland Area A neighborhood is bordered by the Ohio River on the north, Market Street on the southern edge with 9th Street and 22nd Street forming the east and west boundaries.

Surrounding neighborhoods include Russell to the south and Shawnee to the west.

Neighborhood Highlights

- **Neighborhood size** - approximately .50 square miles
- **Metro Council District** - # 5 – Cheri Bryant Hamilton
- **Adjacent Neighborhood Public Schools** - Western Middle, Atkinson & Portland Elementary, Portland Christian HS/Elem.
- **Portland Neighborhood Associations and civic groups** - Portland NOW, Inc., Portland Museum & Portland Business Association
- **TARC** - Bus routes #’s 12, 22, 27, 43, 46, 99
- **Distance from Louisville Metro Central Business District** - approximately 2 miles
- **History** - In 1811, 3000 acres were surveyed as Portland. Early settlers came to Portland from France in the early nineteenth century. In the 1850’s Portland attracted many Irish settlers due to the potato famine. The first charter of Portland was in 1834 by the Kentucky legislature. Annexation with Louisville occurred in 1837 and independence again in 1842. In 1852 Portland voters agreed to annexation with Louisville once again. The ‘37 & ‘45 floods devastated Portland. Although a floodwall and interstate separate Portland from its river bank, its history is rich with waterfront ties.
### Portland Area A - Facts and Statistics at a Glance

#### Population Highlights

<table>
<thead>
<tr>
<th></th>
<th>Portland Area A</th>
<th>Louisville Metro</th>
<th>Metro Statistical Area*</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total population</strong></td>
<td>3,430</td>
<td>693,604</td>
<td>1,025,598</td>
</tr>
<tr>
<td><strong>Race</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>White</td>
<td>2,237 (65 %)</td>
<td>563,462 (77.3 %)</td>
<td>849,362 (82.8 %)</td>
</tr>
<tr>
<td>Black</td>
<td>1,012 (30 %)</td>
<td>130,153 (18.8 %)</td>
<td>141,623 (13.8 %)</td>
</tr>
<tr>
<td>American Indian</td>
<td>12 (&lt;1 %)</td>
<td>1,625 (0.2 %)</td>
<td>2,633 (0.3 %)</td>
</tr>
<tr>
<td>Asian</td>
<td>31 (1 %)</td>
<td>9,043 (1.3 %)</td>
<td>10,227 (1.0 %)</td>
</tr>
<tr>
<td>Other race</td>
<td>17 (&lt;1 %)</td>
<td>4,308 (0.6 %)</td>
<td>5,756 (0.6 %)</td>
</tr>
<tr>
<td>Two or more races</td>
<td>122 (4 %)</td>
<td>11,741 (1.7 %)</td>
<td>15,694 (1.5 %)</td>
</tr>
<tr>
<td><strong>School enrollment</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Elementary/Middle (1-8)</td>
<td>545</td>
<td>77,351</td>
<td>116,361</td>
</tr>
<tr>
<td>High School (9-12)</td>
<td>177</td>
<td>37,969</td>
<td>56,902</td>
</tr>
<tr>
<td><strong>Commuting to work (total)</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Car, truck, alone</td>
<td>455 (58 %)</td>
<td>265,977 (80.8 %)</td>
<td>404,166 (82.0 %)</td>
</tr>
<tr>
<td>Carpool</td>
<td>127 (16 %)</td>
<td>36,332 (11.0 %)</td>
<td>53,769 (10.9 %)</td>
</tr>
<tr>
<td>Public transportation</td>
<td>153 (19 %)</td>
<td>10,096 (3.1 %)</td>
<td>10,898 (2.2 %)</td>
</tr>
<tr>
<td>Walk</td>
<td>39 (5 %)</td>
<td>6,556 (2.0 %)</td>
<td>8,485 (1.7 %)</td>
</tr>
<tr>
<td>Bicycle</td>
<td>13 (2 %)</td>
<td>737 (0.2 %)</td>
<td>924 (0.2 %)</td>
</tr>
<tr>
<td>Work at home</td>
<td>0 (0 %)</td>
<td>7,348 (2.2 %)</td>
<td>11,587 (2.4 %)</td>
</tr>
<tr>
<td><strong>Occupation</strong></td>
<td>830</td>
<td>334,938</td>
<td>501,258</td>
</tr>
<tr>
<td>Mgmt, professional</td>
<td>79 (10 %)</td>
<td>110,677 (33.0 %)</td>
<td>156,307 (31.2 %)</td>
</tr>
<tr>
<td>Service occupations</td>
<td>181 (22 %)</td>
<td>47,317 (14.1 %)</td>
<td>69,713 (13.9 %)</td>
</tr>
<tr>
<td>Sales and office</td>
<td>150 (18 %)</td>
<td>95,673 (28.6 %)</td>
<td>139,756 (27.9 %)</td>
</tr>
<tr>
<td>Construction, etc.</td>
<td>126 (15 %)</td>
<td>28,105 (8.4 %)</td>
<td>46,067 (9.2 %)</td>
</tr>
<tr>
<td>Production</td>
<td>294 (35 %)</td>
<td>52,620 (15.7 %)</td>
<td>88,144 (17.6 %)</td>
</tr>
<tr>
<td>and transportation</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Median household income</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>(in 1999 dollars)</td>
<td>$ 18,241</td>
<td>$ 49,161</td>
<td>$ 40,821</td>
</tr>
<tr>
<td><strong>Poverty Status</strong></td>
<td>1,389 (40 %)</td>
<td>84,143 (12.1 %)</td>
<td>109,575 (10.7 %)</td>
</tr>
</tbody>
</table>

#### Housing Highlights

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<tr>
<td><strong>Total housing units</strong></td>
<td>1,395</td>
<td>305,835</td>
<td>438,235</td>
</tr>
<tr>
<td><strong>Occupied housing units</strong></td>
<td>1,147 (82 %)</td>
<td>287,012 (93.8 %)</td>
<td>412,050 (94.0 %)</td>
</tr>
<tr>
<td><strong>Vacant housing units</strong></td>
<td>248 (18 %)</td>
<td>18,823 (6.2 %)</td>
<td>26,185 (6.0 %)</td>
</tr>
<tr>
<td><strong>Median home value</strong></td>
<td>$ 37,066</td>
<td>$ 103,000</td>
<td>$ 102,300</td>
</tr>
<tr>
<td>(owner-occupied)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Owner-occupied</strong></td>
<td>473 (41 %)</td>
<td>186,358 (65.0 %)</td>
<td>282,466 (68.6 %)</td>
</tr>
<tr>
<td><strong>Renter-occupied</strong></td>
<td>674 (59 %)</td>
<td>100,654 (35.0 %)</td>
<td>129,584 (31.4 %)</td>
</tr>
<tr>
<td><strong>Year structure built</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1995 – 2000</td>
<td>79 (6 %)</td>
<td>23,272 (7.6 %)</td>
<td>43,187 (9.9 %)</td>
</tr>
<tr>
<td>1990 – 1994</td>
<td>21 (1 %)</td>
<td>16,065 (5.3 %)</td>
<td>29,527 (6.8 %)</td>
</tr>
<tr>
<td>1980 – 1989</td>
<td>53 (4 %)</td>
<td>26,369 (8.6 %)</td>
<td>45,334 (10.3 %)</td>
</tr>
<tr>
<td>1970 – 1979</td>
<td>58 (4 %)</td>
<td>53,928 (17.6 %)</td>
<td>81,702 (18.6 %)</td>
</tr>
<tr>
<td>1960 – 1969</td>
<td>120 (9 %)</td>
<td>56,326 (18.4 %)</td>
<td>72,875 (16.6 %)</td>
</tr>
<tr>
<td>1950 – 1959</td>
<td>174 (12 %)</td>
<td>54,813 (17.9 %)</td>
<td>68,367 (15.6 %)</td>
</tr>
<tr>
<td>1940 – 1949</td>
<td>151 (11 %)</td>
<td>28,392 (9.3 %)</td>
<td>36,608 (8.4 %)</td>
</tr>
<tr>
<td>1939 or earlier</td>
<td>739 (53 %)</td>
<td>46,700 (15.3 %)</td>
<td>60,635 (13.8 %)</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>1,395 (100 %)</td>
<td>305,835</td>
<td>438,235</td>
</tr>
</tbody>
</table>

Portland Area A - Statistics Illustrated

Neighborhood

Year Houses Were Built

- 1970-2000: 15%
- 1960-1969: 9%
- 1950-1959: 12%
- 1940-1949: 11%
- 1939 or earlier: 53%

Housing Occupancy

- Occupied: 82%
- Vacant: 18%

Median Household Income

- Portland Area A
- Louisville Metro
- Metro Statistical Area

Median Home Value

- Portland Area A
- Louisville Metro
- Metro Statistical Area

Source: U.S. Census Bureau 2000 Census  http://factfinder.census.gov/
Portland Area A - Survey Results

Neighborhood Survey Highlights

The following results highlight responses from 61 residents who participated in the Quality of Life Survey. Of the survey participants, 43.8% have lived in the Portland neighborhood for 1-4 years, 15.8% for 5-15 years and 40.4% for more than 15 years. Participants ranged from 20 to over 70 years of age.

You most strongly disagree with the following statements:
1. There are no illegal activities (such as drug dealing, prostitution, gang activities) taking place in my neighborhood.
2. There are no vacant or abandoned buildings in my neighborhood.
3. My neighbors and I have met to do something about a neighborhood problem or to organize a neighborhood improvement project.

The following are the top three reasons you continue to live in your neighborhood:
1. I am close to my child’s school and/or daycare facility.
2. I have easy access to grocery stores and other retail services.
3. The housing in this neighborhood is affordable.

You most strongly agree with the following statements:
1. I can recognize most of the people who live in my neighborhood.
2. If someone asked me for directions I would stop to help.
3. I feel at home in my neighborhood.
4. I can directly affect the quality of my neighborhood.
5. It is very important to me that I live in this neighborhood.
6. During the past year I have been notified or have seen posters or flyers for neighborhood get-togethers, festivals, etc.

For complete survey results, please contact the Louisville Metro Department of Neighborhoods at 574-3380.
Residents of the Portland neighborhood submitted responses to the Quality-of-Life Self-Assessment Survey, the major results of which are shown on the earlier “Survey Results” page of this snapshot. Additionally, an enthusiastic group of 12 neighbors attended a resident workshop on November 30, 2004. The meeting brought together Portland residents, representatives of the Louisville Metro Department of Neighborhoods and planners and workshop facilitators from the Louisville Community Design Center.

Portland neighborhood residents who took part in the Quality-of-Life Survey and Public Workshop and who gave generously of their time and ideas include:

- Nikita Wilbert
- Lynne Thornberry
- James Volk
- Khadotta Pedor
- Thomas Rogers
- Patricia New
- Mary Watts
- Melissa Moss
- Crystal Gallagher
- Debra Probus
- Francis Hicks
- Dana Wilbert
- Yolanda Oliver
- Rose Buckley
- Darrell Wilson
- Judy Clark
- Shamille Miller
- Kim Carrier
- Jackie Frazier
- Jamie Carroll
- Willis Hicks
- Harold White
- P Corm
- Chris Gallagher
- Shannon Hughes
- Delisa Clark
- Lorie Goldsmith
- Tracy Duke
- Jennifer Neal
- Joshua Murphy
- Cory Christian
- Rose Harper
- Kristal Wilbert
- James Dukes
- Danita Anthony
- J Wilson
- W.T. Mason
- Samantha English
- Paul Jolly
- Angie Johnson
- Bobbie Miller
- Gerald Murphy
- Mary Wiseheart
- Katrina Byrnes
- Sophia White
- Shannon Hughes
- James Duke
- Brenda Watts
- Brenda McIntosh
- Karen Paige
- Timothy Moore
- Mary Singleton
- Sharon Purvis
- Nada Divine
- Denise Brooks
- Barbara Mason
- Richard Logan
- Wendy Evans
- Darrell Leonard
- Albert Goldsmith
- Lorie Goldsmith
- Terry Rankins
- Linda Lewis
- Maria Hughes
- Fexcia Hughes
- Tanya Hampton
- Sandy Clark
- Barbara Lawson
- Jamie Carroll
- Michele Borders
- Wanda Thompson
- Becky Murphy
- Etta Newton
- Rosezeta Williams
- Debbie Payne
- Debbie Morton
- Letitia Parker
- Angela Willis
- Ray Christian
- Karen King
- Louise Davison
- Mike Vincent
- Shadora Bursen
- Jim Sulzer
- Mary Sanislow
- Mary Watts
- Sandy Wilbert
- Clifford Wright
- Tracy Duke
- Patricia Jones
- Adrienne King

*Action Matrix is the table of projects, potential partners and implementation schedule for neighborhood goals.*

The primary result of this public workshop and the residents’ energies is the Action Matrix*. In addition to being a “To-Do List” of neighborhood improvement projects, this document outlines sustainable partnerships between Portland and all the identified entities, such as Metro Louisville agencies and private business organizations, who can continue to help each other realize their common goals of a healthier, more prosperous neighborhood.

In addition to the dedicated Portland neighborhood residents, who participated in the Neighborhood Assessment Process, “Thanks” are extended to:

- **The Portland Planning Task Force** (for providing inspiring local leadership)
- **United Methodist Center of Portland** (for providing a wonderful space for the resident workshop)
- **Louisville Metro Department of Neighborhoods** (for their generous sponsorship, participation and photography)