

Using Vision to Recruit & Retain New Members of Neighborhood Associations



Center For Neighborhoods

2016 Neighborhood Summit
Strong Leaders, Strong Community



Today's Workshop Goals:

- Learn from community experts and leaders
- Connect with each other on issues that matter to us
- Come away with viable action steps

Moderator

Gwen
Kelly
Program Facilitator
Center For Neighborhoods



Workshop Speakers

Donovan
Taylor
President
*Chickasaw Neighborhood
Federation*



Chip
Rogalinski
President
*Shelby Park
Neighborhood Association*



Tim
Holz
President
*Cherokee Triangle
Association*



CHICKASAW

Neighborhood

Look What We Can Do...



Donovan Taylor, President

Chickasaw Neighborhood Federation, Inc.

E-mail: chickasawunity@yahoo.com

Website: www.neighborhoodlink.com/louisville/chickasaw/main.html

Chickasaw Neighborhood Map



Miles Park

Chickasaw Neighborhood

Louisville, Jefferson County, Kentucky

- The Chickasaw Neighborhood stands uniquely among the Greater Louisville neighborhoods, offering beautiful and diverse homes, historic amenities, community-based institutions, and the well-known Olmsted designed Chickasaw Park.
- In 1922, the area was officially named the Chickasaw neighborhood upon the opening of Chickasaw Park, which at that time was designated for the city's black residents.
- The Chickasaw neighborhood is made up of 26 subdivisions, both Alpha Gardens and the riverside Westover being the most well-known.
- The neighborhood boundaries are: Ohio River – west, Broadway – north, 34th Street – east, and Woodland Ave./Fordson Way/Miles Park – south.

Chickasaw History & Values



Little Africa
Historic Marker
(Virginia & 264)



Carl & Ann Braden
Civil Rights Activist

- Chickasaw has a history of residents promoting **self-help ethic** - a concept of neighbors working together to improve the quality of life of one another and the community.
- Self-help ethic was the motto for **Little Africa**, a black community establish after the Civil War that encompassed much of eastern Chickasaw, whose residents were known to come together to clean streets and address area neglect by city officials.
- A historical marker (#2234) stands in front of the quaint home at 4403 Virginia, which honors former Chickasaw residents **Carl & Ann Braden** for their life long fight against racial prejudice and injustices against the poor throughout Louisville and Kentucky.



Chickasaw Park



- In 1921, the city purchased the Whallen property and developed Chickasaw Park.
- Chickasaw is an Olmsted designed, originally having winding paths, a wading pool, and tennis courts.
- The park also features the **Dr. Aaron Brown Fitness Walk Path**, in honor of the former director of Park DuValle Health Center, designated in 1987.
- The park is widely used by area residents and guests for friendship gatherings, family reunions, church activities, and individual relaxation.
- The riverside park offers a beautiful view of the Ohio River and green habitation of southern Indiana.

Chickasaw Living

- Chickasaw has long been a great neighborhood to live, work, and play. An area of kind and considerate neighbors. A great place for families and children.
- Chickasaw has a distinct housing stock, ranging from beautiful riverside properties, charming ranch-style residences, adorable shotgun homes, and other uniquely styled bungalows.



Carl & Ann Braden Home
4403 Virginia Ave.



Doerhoefer Mansion
Broadway & 45th Street



Former Home of A.D. King
(*Brother of MLK*)
Southwestern & Greenwood

Chickasaw Amenities & Resources

- **Chickasaw Park** Southwestern Pkwy & Greenwood Ave.
- **Carl & Ann Braden Home** 4403 Virginia Avenue
- **Big Momma's Restaurant** 4532 W. Broadway, 502.772.9580
- **Doerhoeffer Mansion & House** 4400 & 4422 W. Broadway
- **First Virginia Baptist Church** 3601 Virginia Ave., 502.774.3961
It was the first black church in the area to play chimes from its tower, "Don't let it be said TOO LATE! TOO LATE!..."
- **Flaget Community Center & Field** 4425 Greenwood Ave., 502.574.2821
- **Foster Elementary School** 1401 S. 41st Street, 502.485.8253
- **Marrs Memorial Baptist Church** 1310 Cecil Ave., 502.774.8740
Established in 1902 as South Parkland Mission it was later relocated to Cecil Ave. and renamed in honor of Dr. Elijah P. Marrs a brilliant ex-slave, Civil War soldier, educator, politician and minister.
- **Shawnee Branch Library** 3912 W. Broadway, 502.574.1722
- **West End School for Boys** 3628 Virginia Ave.
Formerly the Virginia Avenue Colored School that was later renamed Jessie R. Carter Elementary School in 1970 in honor of the schools first's principal. The building was designed and constructed by **Samuel Plato**, one of the earliest black architects in the country.

Chickasaw Residents & Leadership



Ebonee Cochran
REACT



Sen. G. Neal
33rd District



Judge T. Stringer

- Chickasaw area residents have long contributed to the Greatness of Louisville, Kentucky.
- In the past, local leaders such as educator **Joseph S. Cotter** and **Dr. A.J. Duncan**, the “mayor” of Little Africa, worked through the Parkland Improvement Club to better the community by adding sidewalks and mailboxes, and by cleaning and leveling streets.
- Today, Chickasaw is home of several distinguished Louisville citizens who promote responsible, quality living, to name a few: Ebonee Cochran – REACT, Judge Toni Stringer, Councilwoman Cheri Bryant-Hamilton, State Rep. Darryl Owens, State Sen. Gerald Neal, and Rev. Dr. Kevin Cosby.
- All the same, Chickasaw is truly supported by the collective work and energies of its lesser known residents.

Chickasaw

Advocacy & Accomplishments

- **Vacant & Abandoned Properties Improvements**

- Cecil & Greenwood Vacant Commercial Buildings.
- Combating grass and plant overgrowth
- Greenwood Cemetery Cleanups

- **Chickasaw Park Improvements**

- Olmsted Park Conservancy collaborations.
- River view and tree landscape initiative.
- Chickasaw pond cleanup and pollution mitigation.

- **Housing & Quality of Life Preservation**

- Doerhoefer House historic preservation.
- Transitional Housing Ordinance



Chickasaw Activities & Events

- **WLOU Summer Fest @ Chickasaw Park**

- A long-time event sponsored by the local radio station, WLOU, celebrating family and community through music and entertainment.



- **Chickasaw Neighborhood Heritage Tour**

- The tour is designed to showcase and celebrate the rich history of Chickasaw, its residents and stakeholders, a reminder that by *self-help* we can move forward.



- **Chickasaw Neighborhood-wide Cleanups**

- An effort through action to improve attitudes and behaviors on eliminating trash and debris that litter neighborhood streets.



Chickasaw Neighborhood

A Great Place to
Work, Live & Play!!!





June 4, 2016



NEW SWIMMING POOL, SHELBY PARK.

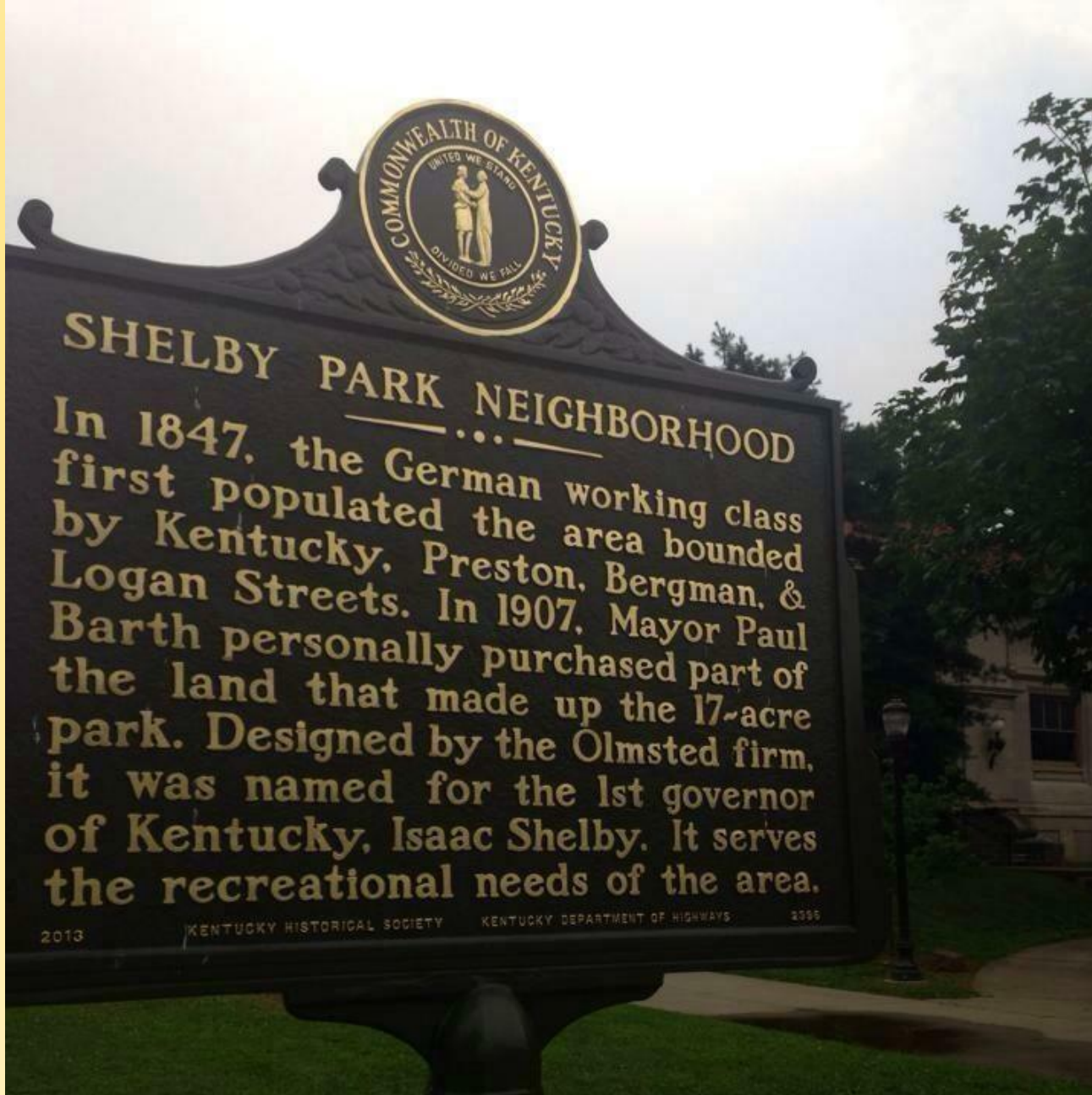
June 4, 2016



June 4, 2016



June 4, 2016



June 4, 2016



Tim Holz
President



CHEROKEE TRIANGLE
ASSOCIATION

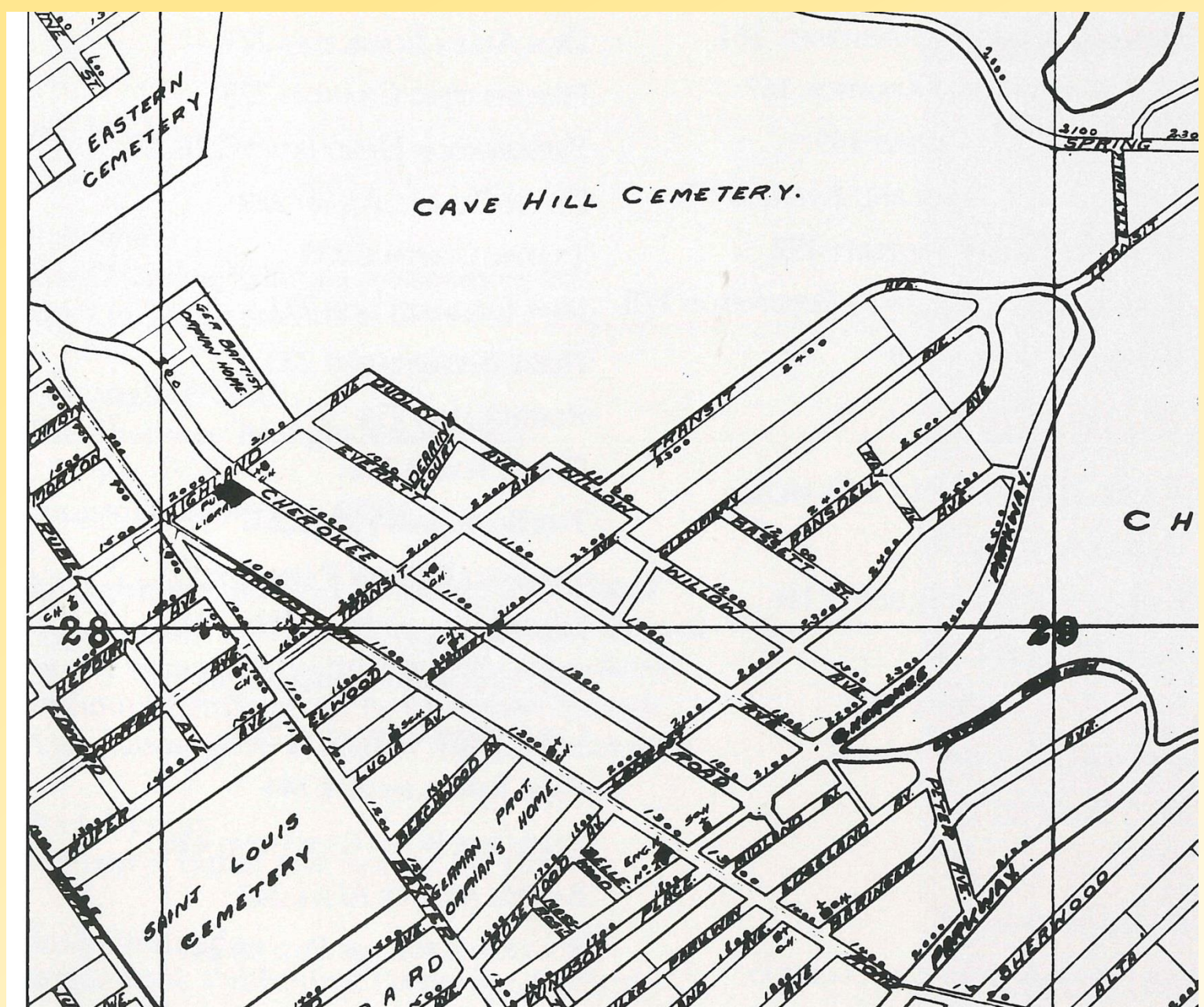
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CHEROKEE TRIANGLE

Developed as one of
Louisville's original Suburbs
between 1870 -1930

From a 1913 atlas of Louisville



June 4, 2016



- Retain 80% of the original structures

	2010	%
Population	3881	100%
Total Year Round Dwelling Units	2570	100%
Occupied Dwelling Units	2287	89%
Owner Occupied Dwelling Units	906	40%
Renter Occupied Dwelling Units	1381	60%
Single Family Units at Address	723†	32.20%
Multi-Family Units	1522†	67.80%

Cherokee Triangle Housing Characteristics
from U.S. Census Data - Census Tract 82, Jefferson County, Kentucky





Cherokee Triangle Association

- 376 Resident Household Members or 14.6% of total living units are members.
- 431 Total Association Member Households – 55 Non-Resident or Business
- Board of 18 Trustees
 - 6 Trustees elected to a three-year term each year
 - Trustees have a term limit of two terms (6 years)
 - Must be off the board for a minimum of 1 year to be eligible for re-election to the board
 - Leadership elected annually by the board
 - Have one part-time paid administrative staff person



Cherokee Triangle Association



MEMBERSHIP APPLICATION

Membership Year: January 1 - December 31

Your support enables your neighborhood Association to work for you.
Please use this convenient envelope to become a new member,
or to renew your membership.

Telephone: 459-0256

Please Indicate ☐ New Member ☐ Renewal

Enclosed is annual membership payment of:

<input type="checkbox"/> Owner \$20.00	<input type="checkbox"/> Lifetime Member \$200.00
<input type="checkbox"/> Renter \$15.00	<input type="checkbox"/> Business \$50.00
<input type="checkbox"/> Senior \$15.00 (60+ years)	<input type="checkbox"/> Lifetime Business \$400.00
<input type="checkbox"/> Non-resident \$15.00	

Make checks payable to CTA or join online at www.cherokeetriangle.org

Name(s) _____

Street _____ Unit# _____

City _____ State _____ Zip _____

Phone _____ Email _____

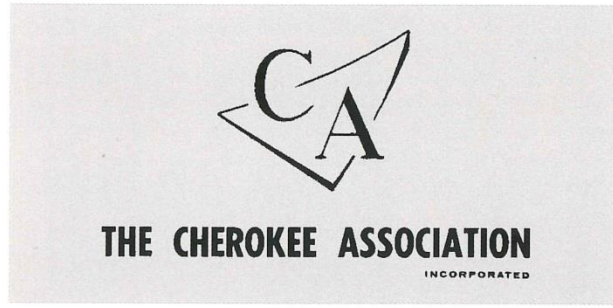
Want to get involved?

Check areas of interest

- ☐ Neighborhood events
- ☐ Alley cleanup & maintenance
- ☐ Membership committee
- ☐ CTA Trustee position
- ☐ Art Fair volunteer
- ☐ Newsletter committee
- ☐ Trees committee monitoring & replacement
- ☐ Willow Park improvements
- ☐ Historic Preservation adherence

THANK YOU FOR YOUR GENEROUS SUPPORT

Revised January 2012



1963 organization logo.

Cherokee Association formed 1962

Original Purposes

1. To unite property owners in the Cherokee Road-Cherokee Parkway area and vicinity in Louisville KY.
2. To encourage civic improvements and betterments in that area.
3. To promote community activities and interest of an educational or civic nature in that area.
4. To cooperate with other organizations having similar objectives.
5. To promote community planning, area development, and the furthering of public aesthetic consciousness, for the educational benefit of the general public, both directly and by the application of assets to the use of individuals or any corporation, trust, fund, or foundation whose purposes and operations are in the field of civic education.



Cherokee Triangle Association

Current Purposes

1. To provide a forum for discussion of neighborhood matters and an institution to promote neighborhood improvement and activities with that purpose;
2. To foster awareness of the neighborhood as a desirable place to live;
3. To cooperate with other organizations having analogous objectives;
4. To encourage community planning, area development and aesthetic and historic awareness by direct action and/or by allocation of corporate assets to other organizations and individuals as outlined by Section 501(c) of the United States Revenue Code.



Provide a forum for discussion of neighborhood matters



Don Allen
and
The Cherokee Triangle Association
invite you to a cocktail party
at Carriage Court
1259 Ray Avenue
Friday, May 18, 2001
from 6 until 8 in the evening
to celebrate Spring in the Cherokee Tri
\$25 per person upon arrival



Cherokee Triangle
ISSUE I SPRING 2015 WWW.CHEROKEETRIANGLE.ORG

THE 144TH CHEROKEE TRIANGLE ART FAIR PERFECTLY COMBINES GREAT ART, GREAT FUN AND A GREAT CAUSE

GRASCH
April 24, the cheerful
meters talking and laugh-
ing up Art Fair booths.
s will be accompanied by
artists raising their tents,
boys, and greeting other
volunteers. These happy
l the air alone Cherokee
the Castleman Statue to
e. As the day progresses,
way will morph into the
Triangle Art Fair which
9 a.m. on Saturday, April
6 p.m. on Sunday, April
Cherokee Triangle resident
Cass Harris observes that
"in every person and creature, the
trons to acquire
fine, one-of-a-kind
art and the pro-
ceeds from the fair
support all sorts of
neighborhood ac-
tivities, events and
entities," such as:
*The Willow Park
summer concerts;
*The quarterly
CTA newsletter;
*The annual fall
cocktail party;
*The annual pot-
luck dinner;
*Maintenance of



SCENES FROM 2014 - LOOKING FORWARD TO SUNNY DAYS AND WEARING SANDALS AT THE CHEROKEE TRIANGLE ART FAIR (PHOTO BY JOHN ELEGY)

JOIN US FOR THE

Cherokee Triangle Association
MID-WINTER POTLUCK SUPPER
Friday, February 7, 2014 6:30 PM – 9:30 PM
Highlands Community Ministries NEW Campus – 1228 E Breckenridge St.
(Corner of Barrett Ave. & E Breckenridge St.)

PLEASE BRING A POTLUCK DISH TO SERVE TEN PEOPLE:

If your last name begins with – **A-F** a dessert;
G-M an appetizer; **N-S** a side dish or salad; **T-Z** a main dish

Your **RSVP by January 31** is essential for event planning!

RSVP by calling the CTA Office at 459-0256 or send an email to

2015 SUMMER CONCERTS OFFER MUSIC-SWING TO FUNK BOO

2015 WILLOW PARK CONCERT SCHEDULE
May 31 – Joe Debow (Blues, R&B, Rock, Jazz and Pop)

June 7 – Lost Boys (Old Time Rock 'N' Roll)

June 14 – Rick Bartlett's Rock 'N' Soul Revival

June 21 – Laurie Jane and the 45s (Swing)

June 28 – Appalatin (Caribbean/Bluegrass/Latin)

July 5 – Uptown Band (Rock, Pop and R&B)

July 12 – Kenny James (Rockabilly)

July 19 – Decades (Music Spanning the Decades)

July 26 – Delicious Blues Stew (Cajun and Blues)

Aug. 2 – Will Cary (Nightcrawler Rock)

Aug. 9 – The Tarnations (Blues/Funk Boogie)

Rain Dates - Aug. 16, 23 and 30

Sept. 6 – Ovation Orchestra (Big Band Swing)

Concerts will be held Sundays from 7-9 p.m.
No Alcohol - No Pets - No Soliciting
event is free but please bring canned goods, soap, tooth
tooth brushes, paper towels, dishwashing liquid or deo-
rant to support the Highland Community Ministry's
Dare To Care Food Pantry.



SUNDAY EVENINGS IN WILLOW PARK (PHOTO BY JOHN ELEGY)



Cherokee Triangle

The CTA holds meetings the 3rd Monday of the month (except July and December)
at 7:00 pm at the Highlands-Shelby Park Library branch in the Mid City Mall.
All are welcome to attend.



June 4, 2016



foster awareness of the neighborhood as a desirable place to live

4TH ANNUAL CHEROKEE TRIANGLE DE TIME FAIR



APR. 26-27, 1975
SAT. 9AM - 6PM
SUN. 10AM - 6PM
CHEROKEE PARKWAY

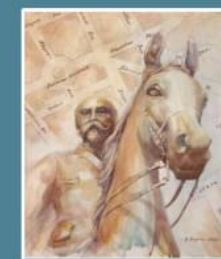
1890-1990

Cherokee
Triangle
Centennial



CHEROKEE
TRIANGLE
ASSOCIATION

September 21 &



The
CHEROKEE TRIANGLE ASSOCIATION
invites you to the
CASTLEMAN STATUE
CENTENNIAL CELEBRATION
Saturday, November 9, 2013
2:00 p.m.

2015 SUMMER CONCERTS OFFER MUSIC-SWING TO FUNK BOOGIE

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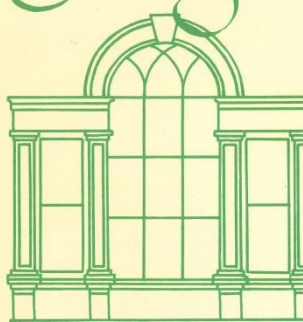
June 21 - Laurie Jane and the 45s (Swing)

June 28 - Anapolatin (Caribbean/Blues/R&B/Latin)

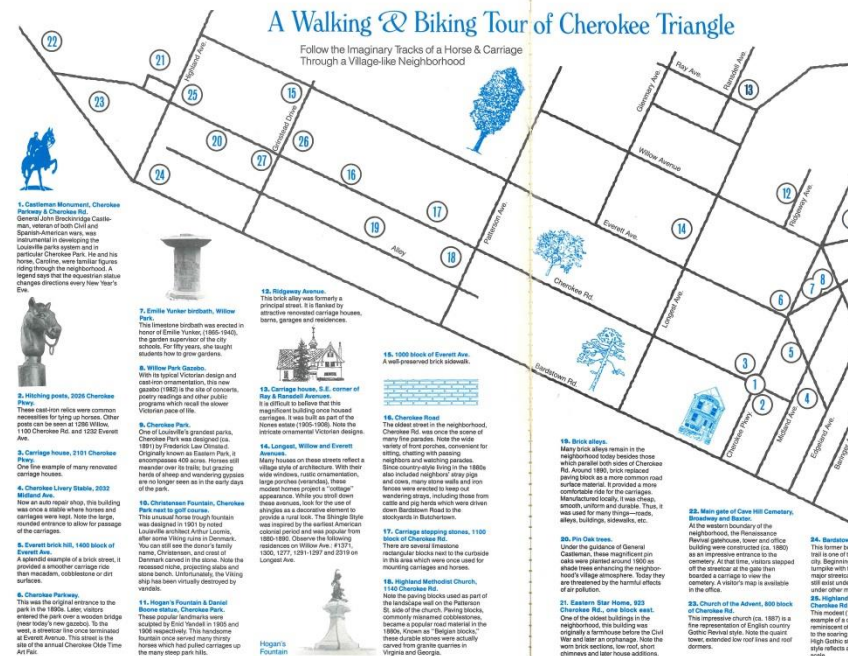


Cherokee Triangle HOUSE TOUR '84:

Renovations
and
Additions



September 9
12:30 p.m. till 5:30 p.m.



74

75



Center For Neighborhoods

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Strong Leaders, Strong Community

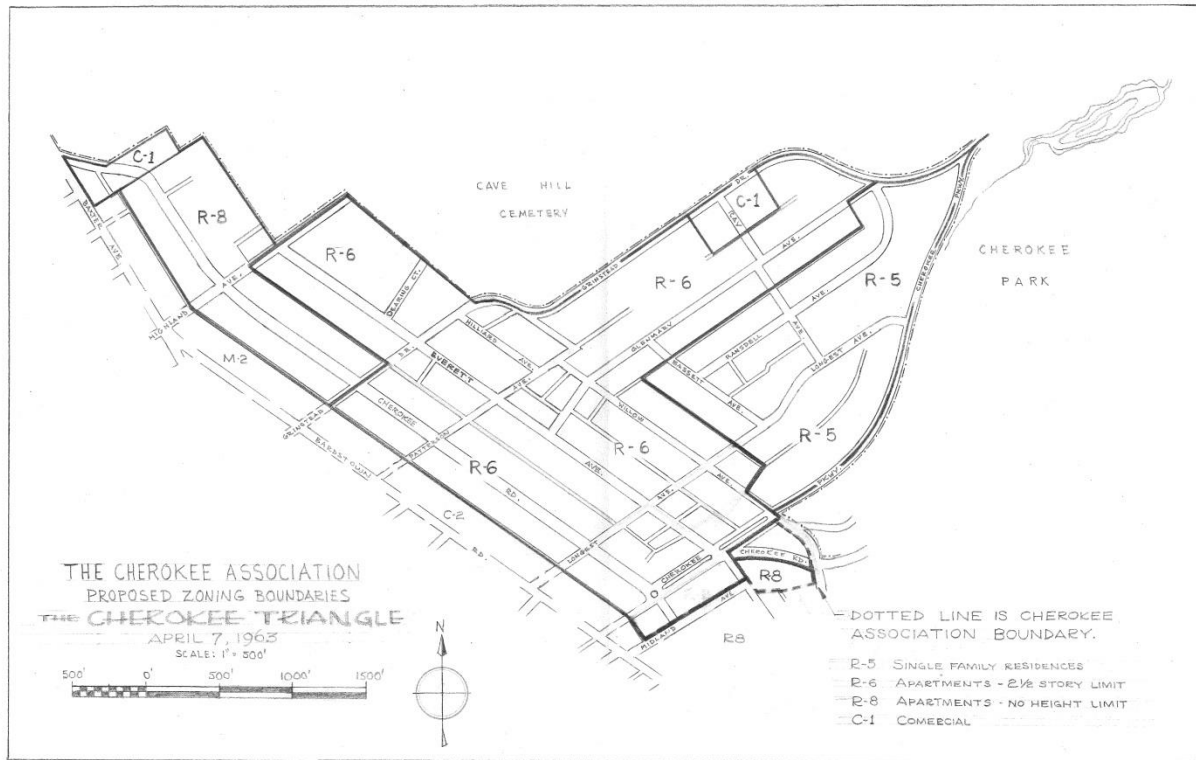
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www.centerforneighborhoods.org





encourage community planning, area development and aesthetic and historic awareness



June 4, 2016

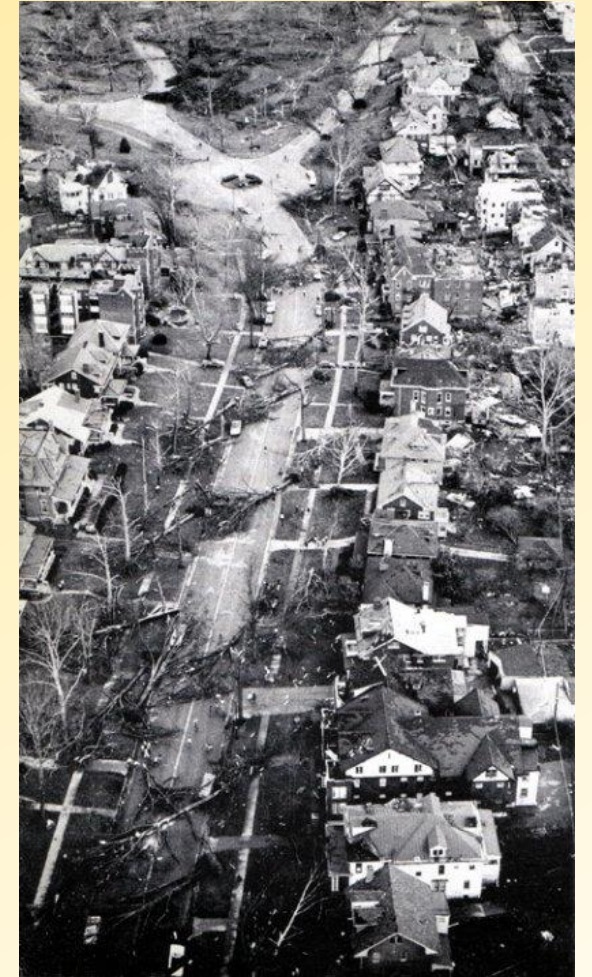


encourage community planning, area development and aesthetic and historic awareness

41
**CHEROKEE
TRIANGLE AREA
PRESERVATION
DISTRICT
DESIGNATION
REPORT**

**HISTORIC LANDMARKS
AND
PRESERVATION
DISTRICTS
COMMISSION**

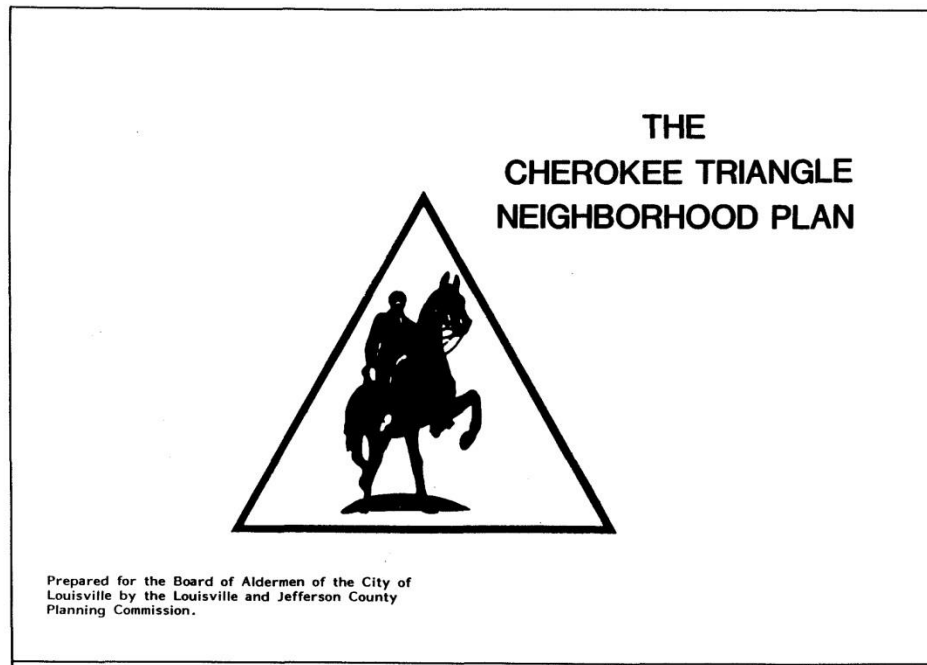
JANUARY - 1975



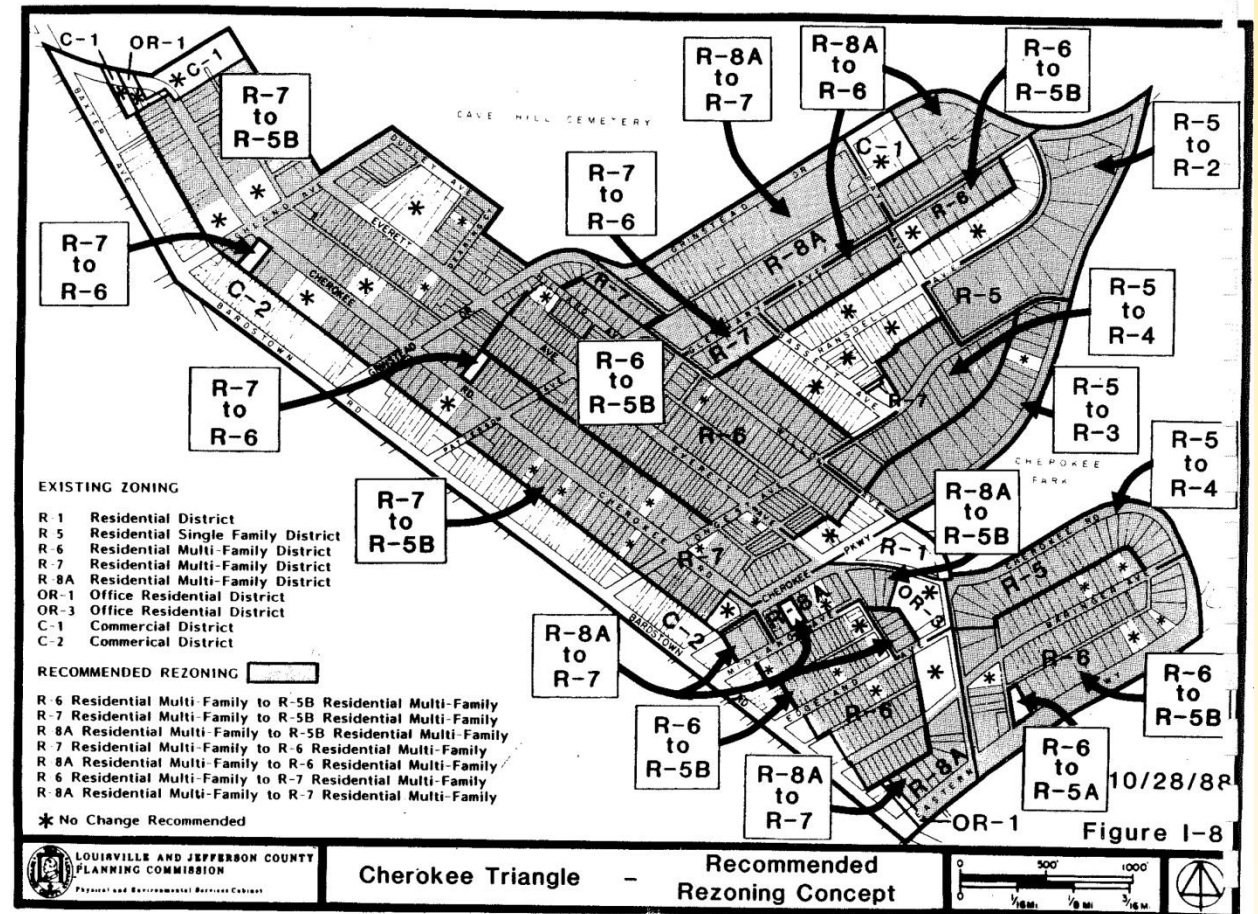
June 4, 2016



encourage community planning, area development and aesthetic and historic awareness



April, 1989
LOUISVILLE AND JEFFERSON COUNTY
PLANNING COMMISSION
Physical and Environmental Services Cabinet



June 4, 2016



**CHEROKEE TRIANGLE
PRESERVATION
DISTRICT
DESIGN
REPORT**

**HISTORIC
AND
PRESERVATION
DISTRICT
COMMISSION**

JANUARY - 1975

Cherokee Triangle Housing Characteristics

from U.S. Census Data - Census Tract 82, Jefferson County, Kentucky

Subject	1970	1970%	1980	1980%	% Change 1970- 1980	2000	2000%	% Change 1980- 2000	2010	2010%	% Change 2000 - 2010
Population	5213	100%	4405	100%	-16%	4207	100%	-6%	3881	100%	-8%
Total Year Round Dwelling Units	2610	100%	2784	100%	6%	2630	100%	-6%	2570	100%	-2%
Occupied Dwelling Units	2461	94%	2494	90%	1%	2443	93%	-2%	2287	89%	-6%
Vacant Dwelling Units	149	6%	290	10%	95%	187	7%	-46%	283	11%	57%
Owner Occupied Dwelling Units	682	28%	761	31%	12%	929	38%	22%	906	40%	-2%
Renter Occupied Dwelling Units	1779	72%	1733	69%	-2%	1514	62%	-13%	1381	60%	-9%
Single Family Units at Address	580	22%	822	30%		682	26.60%		723+	32.20%	
Multi-Family Units	2030	78%	1962	70%		1752	73%		1522+	67.80%	
Median Value Owner Occupied	\$20,600	\$151,311.00	\$61,100	\$171,746.00	13.50%	\$201,900	\$259,062.00	50.80%	\$364,900+	40.80%	
Median Gross Rent	\$108	\$619	\$192	\$541	-13.70%	\$506	\$649	20%	\$760+	17.10%	

+2006-2010 American Community Survey 5-Year Estimates

2010 Equivalent \$

area
historic

**E
TRIANGLE
OOD PLAN**

April, 1989

UISVILLE AND JEFFERSON COUNTY
ANNING COMMISSION
sical and Environmental Services Cabinet

June 4, 2016



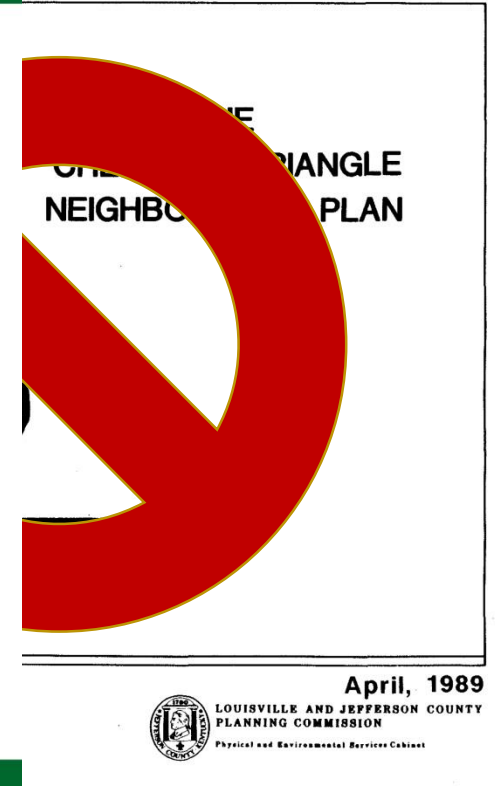
encourage community planning, area
SIZE MATTERS. historic



**STAY TRUE TO
THE TRIANGLE.**



www.cherokeetriangle.org



June 4, 2016



cooperate with other organizations
having analogous objectives



HANDS ON HISTORY
Preservation Maintenance Workshop Series



HISTORIC PRESERVATION
Tax Credit Workshops

Presented by
STITES &

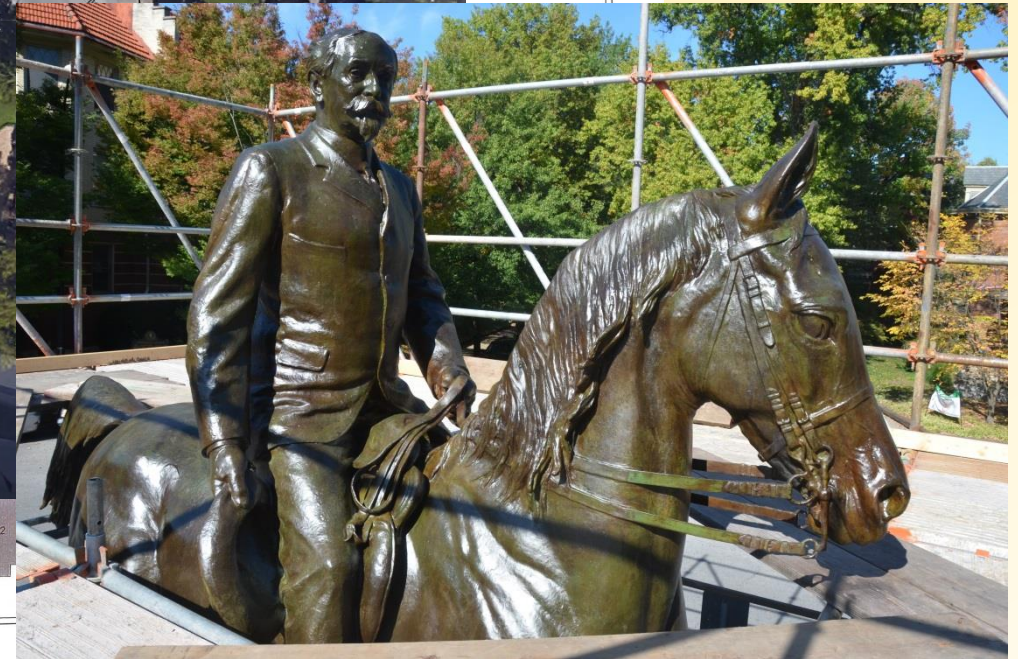
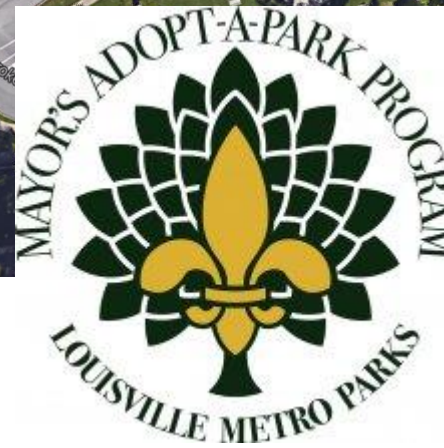
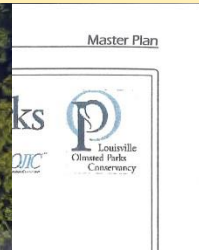
**HIGHLANDS
COMMUNITY
MINISTRIES**



June 4, 2016



cooperate with other organizations
having analogous objectives



June 4, 2016



cooperate with other organizations
having analogous objectives



June 4, 2016



cooperate with other organizations having analogous objectives



CHEROKEE TRIANGLE CANOPY RESTORATION PROJECT BEGINS; IT'S TIME TO PLANT!

BY JAMES MILLAR

Trees absorb what is bad - pollution, heat and noise - and return what is good -

that exclaims "Plant a Tree for Me!" These saplings signal a homeowner's commitment to the future and represent the strength of our community.

expertise in the proper placement of the trees and coordinated their delivery and planting.

(Continued on page 6)



The Tree Committee - guided by data that it continues to gather about the makeup of the local urban forest - offered hardy trees that will make the Triangle's leafy canopy more species rich and less susceptible to the catastrophic consequences of pests or disease. Committee members consulted with homeowners to match the traits they desired with species like White and Chinkapin oak, elm and ginkgo.

Mike Hayman, Landscape Director at Whitehall Gardens and tree planter of Seneca Gardens, offered his



CTA Tree Committee planted these trees in the easements of adjacent properties on Everett near Glenmary Avenue.
Photo provided by James Millar

June 4, 2016



cooperate with other organizations
having analogous objectives



June 4, 2016



cooperate with other organizations having analogous objectives

HIGHLANDS
COMMUNITY
MINISTRIES

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Cherokee Triangle Association
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RSVP by calling the **CTA Office at 459-0256** or send an **email to glenandjim@aol.com** with the number of attendees and the dish you will bring.

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SUNDAY EVENINGS IN WILLOW PARK (PHOTO BY JOHN ELGIN)

WEEK IN THE HIGHLANDS



Center For Neighborhoods

2016 Neighborhood Summit
Strong Leaders, Strong Community

June 4, 2016


www.centerforneighborhoods.org



cooperate with other organizations
having analogous objectives

5th Division
Crime Prevention Forum

Monday 7:00pm **September 29th**



Atherton High School
3000 Dundee Road

Topic: Residential Burglary & Theft
PREVENTION.
(Security for Your Garage and Vehicles)
Connect with your Block Watch Captains and
Re-invigorate your block watch programs in your
area.

Contact: Sergeant Kevin Wheatley
Phone - 574-7636 or Kevin.Wheatley@louisvilleky.gov



June 4, 2016



cooperate with other organizations
having analogous objectives



Center For Neighborhoods

VISION. KNOWLEDGE. ACTION.

June 4, 2016

Questions / Discussion

June 4, 2016

Made possible through our sponsors . . .



BROWN-FORMAN



INSTITUTE FOR HEALTHY
AIR WATER & SOIL



GRESHAM
SMITH AND
PARTNERS



June 4, 2016